

Pella Athletic Booster Club

P.O. Box 485
Pella, IA 50219



Dear Business Owner:

The Pella Athletic Booster Club (PABC) is kicking off our business membership drive for the 2025/2026 sports season. PABC supports Pella high school and middle school athletics sanctioned by IHSAA and IGHSA. The booster club also funds Pella athletics sanctioned by the Iowa State Dance Team Association. It is through donations like yours that funds live streaming events, purchase of equipment and uniforms, capital projects that benefit the athletic department, coaching authorization reimbursement, and providing funding for our strength & conditioning program for all athletes. Your contributions have helped Pella athletes succeed in multiple programs while learning key life skills.

There are some significant changes we are making for our 2025-2026 Pella Athletic Booster Club (PABC) membership campaign. Two key changes include:

- 1) We are asking coaches and parent groups of teams we support to not ask businesses for a separate donation beyond this PABC membership campaign and special projects request (e.g. weight room equipment this year). Our goal is to focus fundraising one time per year to businesses and avoid businesses repeatedly being contacted during the year.
- 2) We are consolidating fundraising so the PABC businesses members will be represented at events of teams the PABC supports. Prior to this year, separate requests that were not part of PABC were made to be on the basketball and football scoreboard (\$1,500), in programs, on posters, etc. This caused confusion with PABC business members.

With the consolidation and “NEW PERKS”, we have the following four business membership levels for the 2025/2026 season:

Sponsorship Donation Amount to Pella Athletic Booster Club (a 501c3 organization)	Pella Athletic Booster Club (PABC) 2025/2026 Business Sponsorship			
	PABC Platinum \$4,000	PABC Gold \$2,500	PABC Silver \$1,000	PABC Bronze \$500
At least one livestream sponsor with color logo on livestream scoreboard during the game	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Livestream ad (~15 sec) if desired (NEW PERK!!!)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Booster basketball tournament recognition (NEW PERK!!!)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full color digital logo on stadium & high school gymnasium video board (NEW PERK!!!)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At least one Game Night Sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full color business logo on banner displayed at stadium & middle school gymnasium	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business logo on fall & winter programs insert (NEW PERK!!!)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business name listed on stadium & high school gymnasium video board (NEW PERK!!!)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business name listed on fall & winter programs insert	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Regular season game admission passes (# of passes provided listed in parenthesis)	<input checked="" type="checkbox"/> (25)	<input checked="" type="checkbox"/> (15)	<input checked="" type="checkbox"/> (10)	<input type="checkbox"/> (0)
Pella Athletic Booster Club window decal	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Note: Options exist if business would like to spread out payments throughout the 2025/2026 school year.

Note: we are asking coaches of middle school and high school teams we support not to contact businesses for funding for their teams; however, you may receive requests for organizations outside of our support such as the Pella band, Pella youth wrestling club, youth travel baseball and softball teams, etc.

Please consider joining the 2025/2026 PABC. Complete the online enrollment at store.pellaschools.org or by returning the attached form with your donation by **Monday August 1, 2025**. If you have any questions regarding the business booster membership levels, feel free to send a message to pjrhamy@hotmail.com.

On behalf of the Pella Athletic Booster Club Board,

Preston Rhamy, Brian Rowe, Randy Jarzombek

Pella Athletic Booster Club

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TO JOIN... Complete the online enrollment at store.pellaschools.org or by returning the attached form with your donation by **Monday August 1, 2025** to the address above.

Name of Business: _____

Mailing Address: _____

Business Contact Name: _____ Phone Number: _____

Email Address: _____

Please complete the following information:

Yes, I would like to donate for the 2025/2026 athletic year:

Booster Club Business member:

___ \$4,000 PABC Platinum Booster (*See below for more info)

___ \$2,500 PABC Gold Booster (*See below for more info)

___ \$1,000 PABC Silver Booster

___ \$500 PABC Bronze Booster

Total Membership Donation \$ _____

(Make check payable to Pella Athletic Booster Club)

* **PABC Platinum and Gold Boosters:** Send both a color logo AND a black and white or grayscale version of your business logo by August 1, 2025 to dawnlauman@gmail.com. Preferred file type is .png or something with a transparent background.

Contact Dawn at the email address above if you have any questions.

Pella Athletic Booster Club is an official 501(c)3 organization. Please consult your tax advisor regarding the deductibility of your donation.