

Pella Athletic Booster Club

P.O. Box 485
Pella, IA 50219



Dear Business Owner:

Our Pella high school and middle school athletes benefit from your business membership to the Pella Athletic Booster Club. This past year, the Pella athletes have had success in many different programs and we are very proud of them. It is through donations like yours that allow us to purchase equipment for athletic teams, to support capital projects that benefit the athletic department, and to provide funding for our strength & conditioning program for all athletes. The booster club funds support **ALL** Pella athletics, including high school and middle school.

We have four levels of business membership, although any amount is gratefully appreciated. Below you will find the benefits associated with each level of support. All levels will receive a Pella Booster Club window decal.

<p>\$250 - Pella Booster</p> <ul style="list-style-type: none">● Business name in insert for fall & winter home games	<p>\$500 - Pella Booster</p> <ul style="list-style-type: none">● Business logo on insert for fall & winter home games● 10 regular season 1 game admission passes
<p>\$1000 - Pella Booster</p> <ul style="list-style-type: none">● Business logo on insert for fall & winter home games● Full color business logo on banner displayed at the football field, middle school gym, & digital poster at high school gym● Game night sponsor* (see information below)● 15 regular season 1 game admission passes	<p>\$1500 - Pella Booster</p> <ul style="list-style-type: none">● 25 regular season 1 game admission passes <p>Everything from the \$1000 level PLUS:</p> <ul style="list-style-type: none">● At least one game live stream sponsorship with logo on score bug for entire game

Game Night Sponsor Guidelines*

- The game night sponsor will be recognized in several announcements during the game.
- The opportunity is available for your business to offer additional promotions during your game night, such as an informational table or halftime activity (basketball only). A booster club board member will contact you to schedule your game night sponsorship.

Booster Club Purchases for 2021-2022:

- Team Room Building Payments: \$44,651
- Strength & Conditioning Coach's salary: \$25,000
- Hudl Livestream coverage at all levels: \$11,700
- Team Uniforms : \$20,307
- Scorer's Table for Competition Gym: \$16,932
- Middle School Scoreboard upgrade: \$3,395

We value every dollar that we receive, and we could not provide the Pella athletes the things we do without your generous support. Please consider joining the 2022/2023 Pella Athletic Booster Club. Complete the online enrollment at store.pellaschools.org or by returning the attached form with your donation by **Monday, August 8**. If you have any questions regarding the business booster membership levels, feel free to send a message to PABCmembers@gmail.com.

On behalf of the Pella Athletic Booster Club Board,

Melissa Hansen, Micah Vermeer, Preston Rhamy

Pella Athletic Booster Club

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TO JOIN... Complete the online enrollment at store.pellaschools.org or by returning the attached form with your donation by **Monday, August 8** to the address above.

Name of Business: _____

Mailing Address: _____

Business Contact Name: _____ Phone Number: _____

Email Address: _____

Please complete the following information:

Yes, I would like to donate for the 2022/2023 athletic year:

Booster Club Business member:

___ \$250.00 Pella Booster

___ \$500.00 Pella Booster (*See below for more info)

___ \$1000.00 Pella Booster (*See below for more info)

___ \$1500.00 Pella Booster (*See below for more info)

___ Other Amount \$ _____

Team Room:

My contribution to the Team Room: _____ \$ _____

Total Membership Donation \$ _____

(Make check payable to Pella Athletic Booster Club)

* **\$500 Pella Boosters:** Send a black & white or grayscale version of your business logo ASAP to dawnlauman@gmail.com so we can include it in the fall & winter program inserts.

* **\$1000 or \$1500 Pella Boosters:** Send both a color logo AND a black and white or grayscale version of your business logo ASAP to dawnlauman@gmail.com so we can include it on our large banner to be displayed at the Pella High stadium, Pella Middle School gym, and the digital board at Pella High School. Preferred file type is .png or something with a transparent background.

Contact Dawn at the email address above if you have any questions.

Pella Athletic Booster Club is an official 501(c)3 organization. Please consult your tax advisor regarding the deductibility of your donation.