



Pella Athletic Booster Club

P.O. Box 485
Pella, IA 50219

Dear Business Owner:

Our Pella high school and middle school athletes benefit from your business membership to the Pella Athletic Booster Club. This past year, the Pella athletes have had success in many different programs and we are very proud of them. It is through donations like yours which allow us to purchase equipment for athletic teams, to support capital projects that benefit the athletic department, and to provide funding for our strength & conditioning program for all athletes. The booster club funds support **ALL** Pella athletics, including high school and middle school.

We have two levels of business membership, although any amount is gratefully appreciated. Below you will find the benefits associated with each level of support. Please note that the business Booster member levels do not include the printed advertisements that appear in the programs. These ads are sold by the Town Crier.

\$350.00 - Pella Booster

- Business name listed in insert for fall, winter, & spring season home games
- Pella Booster Club window decal

\$1000.00 - Dutchman Booster

- Business logo included in insert for fall, winter, & spring season home games
- Full color business logo on banners displayed in the gym and football field
- Game night sponsor* (see information below)
- Pella Booster Club window decal

Game Night Sponsor Guidelines*

- The game night sponsor will be recognized in several announcements during the game.
- The opportunity is available for your business to offer additional promotions during your game night, such as an informational table or halftime activity (basketball only). A booster club board member will contact you to schedule your game night sponsorship.

Booster Club Purchases for 2019-2021:

- Team Room Building Payment: \$117,115
- Strength & Conditioning Coaches: \$40,000
- Squat Racks & Weights: \$11,383
- Football Cameras: \$4,273

Also: Scholarships, Athletic Training Machine, Mats for Baseball, Softball, Golf, & Wrestling, Middle School Football Uniforms, Tennis Poles, Soccer Goals, Basketball Carts, Leadership Class for Coaches & Athletes, Livestream, Middle School Scoreboard, Volleyball Stands

We value every dollar that we receive, and we could not provide the Pella athletes the things we do without your generous support. Please consider joining the 2021/2022 Pella Athletic Booster Club. Complete the online enrollment at DutchSpiritStore.com or by returning the attached form with your donation by **Wednesday, August 18**. Questions regarding the different business booster membership levels, feel free to send a message to PABCmembers@gmail.com.

On behalf of the Pella Athletic Booster Club Board,
Melissa Hansen & Micah Vermeer



Pella Athletic Booster Club

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TO JOIN... Complete the online enrollment at DutchSpiritStore.com or by returning the attached form with your donation by **Wednesday, August 18** to the address above.

Name of Business: _____

Mailing Address: _____

Business Contact Name: _____ Phone Number: _____

Email Address: _____

Please complete the following information:

Yes, I would like to donate for the 2020/2021 athletic year:

Booster Club Business member:

____ \$350.00 Pella Booster

____ \$1000.00 Dutchman Booster

____ Other Amount

\$ _____

Team Room:

My contribution to the Team Room: _____

\$ _____

Total Membership Donation \$ _____

(Make check payable to Pella Athletic Booster Club)

If you choose to be a **Dutchman Booster**, please send your business logo ASAP to sara.westerkamp@gmail.com so we can include it on our large banner to be displayed at the Pella High stadium and at the Pella High & Pella Middle School gyms. Please send both a color logo & a black and white or grayscale version. Preferred file types are .png and .eps with transparent backgrounds. Contact Sara at the email address above if you have any questions.

Pella Athletic Booster Club is an official 501(c)3 organization. Please consult your tax advisor regarding the deductibility of your donation.